

(Sample News Release)

FOR IMMEDIATE RELEASE:

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Headline

City, State, Date - Opening paragraph should contain: who, what, when, where, why

Art Mobile of Montana to Visit _____

The Art Mobile of Montana – Is a traveling program that comes right to your door with a van full of an original exhibit of quality art works. Schools that schedule this service receive an interactive presentation of the art, followed by art lessons. Numerous fine art lessons are available, taught by a professional art educator, with focus on art fundamentals and individual expression. The Art Mobile is available during school hours, after school and evenings. Lessons are aligned with the Montana Performance Standards for the Arts.

The Art Mobile (a Non-Profit organization) is supported in part by an Artist in Schools/Communities, which is partially supported by grants from the National Endowment for the Arts, the Montana Arts Council, and the State of Montana. Art Mobile is also funded by a grant from the National Endowment for the Arts. Co-Sponsors of this residency include The Gallagher Western Montana Foundation and the Public Value Partnership grant from the Montana Arts Council.

This year the Art Mobile exhibit includes a fine selection of contemporary, original, quality art works by mostly Montana artists. The exhibit has paintings, photographs, sculptures, drawings, ceramics, and more.

(Optional)The public is invited to observe the residency or to attend a public event with the artist.

For more information about the AMM visit, call _____(name of contact person at) _____(name of school or organization) _____(telephone number), during _____(list hours available).

(End of Press Release)